

GET YOUR OWN WINGS

NOVEMBER 23 — 26, 2023
ZHUHAI | CHINA



TRADE SHOW FOR
GENERAL AVIATION



INCLUDING
E-FLYING

[AERO-ASIA.COM](https://aero-asia.com)



GENERAL AVIATION IS OUR PASSION

The new AERO ASIA show has a clear strategic objective: to become the leading Business and General Aviation show for China and Asia. For this purpose, the two most successful and experienced shows came together: AERO and Airshow China. AERO, organized in Friedrichshafen, Germany, is the world's leading General Aviation business show with over 40 years of experience. Airshow China is China's biggest airshow with a history of 14 sessions since 1996, which has become one of the leading airshows in the world.

AERO ASIA is more than just a trade show. It sees itself as a central platform for General Aviation in China, as a hotspot for the industry and, in general, as a positive booster in market development. AERO ASIA offers added values, presents the state of the art technology and provides new know-how.

In addition to business contacts, technical know-how and future trends, the trade show will focus on expert dialog, beginners' seminars and workshops for pilots and aerodrome operators.



PISTON PLANES



TURBOPROPS



AERO ASIA PRODUCT RANGE

BUSINESS JETS



HELICOPTERS



E-FLIGHT



AVIONICS & CABIN EQUIPMENT



MRO



SUPPLY & COMPONENTS

UL / VLA / LSA



GYROCOPTER



AVIATION SPORTS



FLIGHT SCHOOLS / FLIGHT SIMULATION





UAV



ENGINES



SERVICE



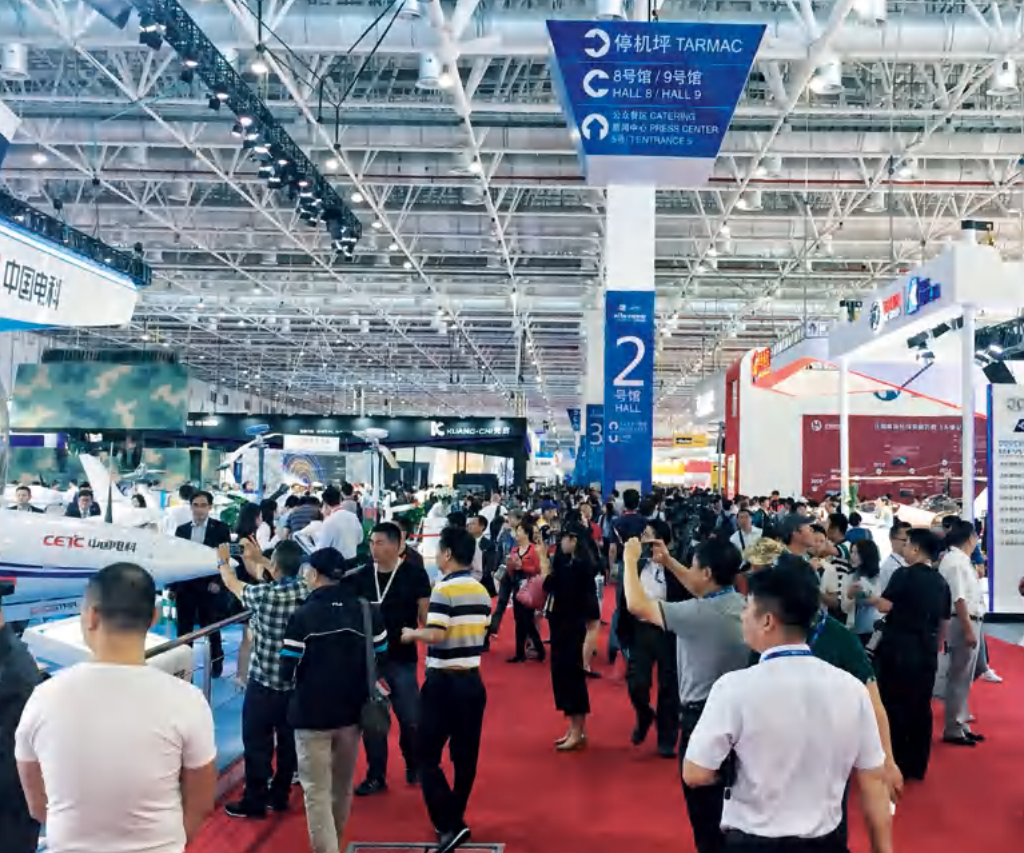
AIRPORT CONSTRUCTION & INFRASTRUCTURE



SUPPORTING PROGRAM

- AERO CONFERENCES
- BE A PILOT
- AERO CARREERS
- SUPPLY CHAIN
- DEMO FLIGHTS





AIRSHOW CHINA

China International Aviation & Aerospace Exhibition (Airshow China) is the only international aerospace trade show approved by the Chinese central government, with support from Chinese aerospace industries.

Featuring the display of actual products, trade talks, technological exchange and flying display, the show takes place biennially in Zhuhai, Guangdong, China. Since 1996, Airshow China has successfully taken place for 14 sessions in a row. The show is organized by Zhuhai Airshow Group Co., Ltd.



AERO FRIEDRICHSHAFEN

AERO, organized in Friedrichshafen, Germany, is the world's leading General Aviation business show with over 40 years of experience.

The figures of the last show(2022) prove the high quality of the platform: 27,700 visitors from 75 countries – 60% of whom hold a pilot's license – make AERO Friedrichshafen a global hot spot for the General Aviation Community every year. Each year, 600 journalists on-site report about trends and developments in General Aviation and about the latest products from over 633 exhibitors from 34 countries. Over 320 aircraft cover a spectrum ranging from fast ultralights and passenger aircraft to helicopters and exclusive business jets.



ZHUHAI INTERNATIONAL AIRSHOW CENTER

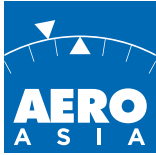
Zhuhai International Airshow Center is the perfect exhibition site to host aviation trade shows in China.

The airport, the static display area, the exhibition halls, the demo area and the media / conference center form an outstanding foundation on which to base a successful trade show presentation.

A four-lane highway conveniently connects the airport to Downtown Zhuhai. Visitor car parks are available in sufficient capacities.







8 GREAT REASONS TO EXHIBIT AT AERO ASIA:

- EXCELLENT COST-BENEFIT RATIO
- EXPERIENCED ORGANIZER WITH A LONG HISTORY
- ADDED VALUE FOR TRADE SHOW CONCEPT AND SERVICES
- OPTIMUM TIME
- HIGH LOCATION ACCEPTANCE
- HIGH POTENTIAL HUB FOR ASIA
- PERFECT INFRASTRUCTURE AND EXCITING SURROUNDINGS
- SPECIAL EXHIBITOR SERVICE FOR BOOTH BUILDING, HOTELS, SHUTTLE TRANSFER AND MUCH MORE.

WHY EXHIBIT?

AERO ASIA brings together the entire General Aviation world. It attracts motivated buyers actively seeking to purchase the latest technology along with key decision makers from across the industry.

The prices of AERO ASIA are based on the General Aviation industry.

INDOOR BOOTH



OUTDOOR SPACE & STATIC DISPLAY



FLYING DISPLAY

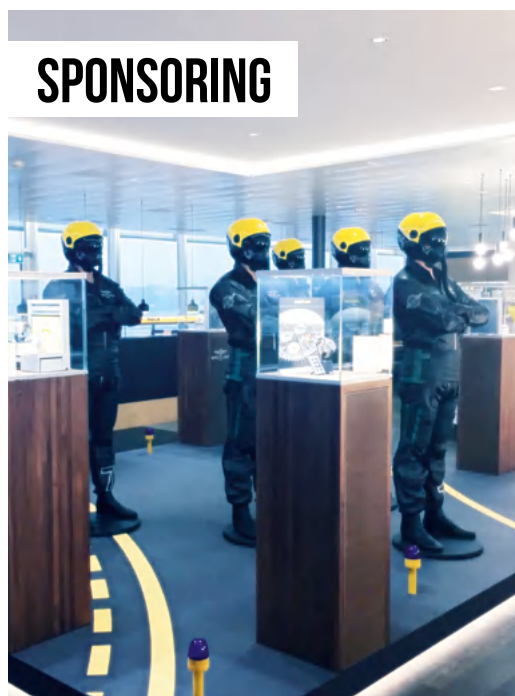


PARTICIPATION OPTIONS

**SEMINARS,
CONFERENCES,
B2B MEETINGS**



SPONSORING



CHALETS





OUTSTANDING LOCATION

Zhuhai is one of the most popular destinations in China. The city also enjoys great popularity at the international level. Zhuhai has over 2 million inhabitants and in addition to the tourism a strong and fast growing economy. The latest figures show it ranked first in the Top 10 Livable Cities in China in 2020.

It is the close proximity to Macao and Hong Kong that makes this trade show venue so attractive. A giant new bridge connects Hong Kong and Zhuhai.

Zhuhai has the longest coastline in the Pearl River Delta and is a warm city with a mild climate.

Home to the headquarters of China Aviation Industry General Aircraft Co., Ltd., Zhuhai offers perfect general framework conditions for the aviation industry. In addition to Zhuhai Lianzhou General Airport the best-equipped of its kind in the Guangdong-Hong Kong-Macao Greater Bay Area, and the Zhuhai Aviation & Aerospace Industry Park – the only economic zone exclusive to the aviation industry in Guangdong province – Zhuhai is now becoming an ideal site.





HOW TO GET THERE

It takes only half an hour to get from downtown Zhuhai or Macau to the exhibition center by car, one hour from Hong Kong to Zhuhai by ferry and 45 minutes by the cross border bridge. In addition, Zhuhai Airport, Beijing-Zhuhai Expressway and Zhuhai Harbor make the city easily accessible from major Chinese cities and other parts of the world.

RAILWAY

Near Changsheng Road in Xiangzhou District and next to Gongbei Port, Zhuhai Railway Station is the terminal of Guangzhou – Zhuhai Intercity High Speed Railway. This station has bullet trains for example to/from Beijing, Shanghai, Guangzhou and Shenzhen.

AIRPORT

The Zhuhai Jinwan Airport is a fast growing airport with a lot of national destinations. In the near future, the airport will get a new Terminal 2, which will connect Zhuhai Downtown and the airport by train. The airport is in the immediate neighbourhood of the exhibition ground.

BRIDGE

The Hong Kong-Zhuhai-Macau Bridge (HZMB) is a 55-kilometre bridge-tunnel system consisting of a

series of three cable-stayed bridges, an undersea tunnel, and four artificial islands. It is both the longest sea crossing and the longest open-sea fixed link in the world. The HZMB spans the Lingding and Jiuzhou channels, connecting Hong Kong, Macau, and Zhuhai – three major cities on the Pearl River Delta. The bridge provides completely new travel possibilities.

EXPRESSWAY

The Guangzhou–Macau Expressway (G0425) is an expressway that connects the cities of Guangzhou, Guangdong, and Macau. It is a spur line of the G4 Beijing-Hong Kong-Macau Expressway.

COMING TO THE SHOW

In addition to taxis or private limousine service there is a free shuttle bus service running to a number of key hotels and main points of the city.



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HOTELS

Zhuhai – as a leading tourism destination - offers a wide range of hotel rooms and in all hotel categories.

For booking we recommend:
www.ctrip.com
www.booking.com

AERO-ASIA.COM